

JOEL MICHAEL TIMM

UX/UI Specialist | visual designer | graphic artist

joel@joelmichaeltimm.com
www.joelmichaeltimm.com
@joelmichaeltimm

UX/UI designer with a background in graphic design, illustration, and music. Experienced with implementing strong visual design and positive user experiences, as well as negotiating and communicating with users, customers and employers. Skilled in enhancing user experiences by addressing pain points while implementing delightful interactions and a beautiful visual aesthetic.

EXPERIENCE

PAA KOW MUSIC Denver, CO

SENIOR DESIGNER (2009-present)

- Create original designs and illustrations for tour posters, stickers, and clothing.
- Project-manage art direction campaigns for new albums, including photography, photo editing/retouching, illustration, layout, and print preparation.
- Utilize UI best practices to create and regularly update web designs in order to maintain fan engagement.

BUSINESS DIRECTOR (2010-2012)

- Managed tour booking, accounting, interactions and negotiations with venues, booking managers and musicians.

UNIVERSITY OF COLORADO Boulder, CO

GRAPHIC ARTIST (2021-2023)

- Commissioned to create original inspirational illustrations and large-scale prints of influential musicians to be displayed in new jazz studies building.
- Oversaw production and printing, built frames and installed pieces on site

THE LION PROJECT Denver, CO

GRAPHIC DESIGNER (2021)

- Designed layout and imagery for event flyers, social media posts, t-shirt/hats, menus, business cards, and websites for a nonprofit design agency/video production company.

THE SINK Boulder, CO

SHIFT LEAD, TRAINER, BARTENDER/SERVER (2008-2020)

- Specialized in customer service, sales, implementing side work plans and cleaning schedules, recipe design, leading co-workers and training new employees.

MARKETING/SOCIAL MEDIA DIRECTOR (2011)

- Increased online and social media presence, designed various promotional materials like menus, posters, flyers, and table tents.

CACTUS ADVERTISING AND MARKETING Denver, CO

INTERN ART DIRECTOR (2007)

- Prepared creative concepts and storyboards for pitch meetings.
- Shot and edited viral branding videos for brand and agency events.
- Collaborated with production companies with set, prop and wardrobe design to carry out the brand's artistic vision.

EDUCATION

CAREER FOUNDRY

UX IMMERSION CERTIFICATION (Oct 2021-May 2022)

UI FOR UX DESIGNERS SPECIALIZATION (Jun-Aug 2022)

UNIVERSITY OF COLORADO BOULDER

BACHELOR OF SCIENCE: ADVERTISING (August 2003 - May 2007)

BACHELOR OF ARTS: MUSIC (August 2008 - December 2011)

Art Direction/Copywriting/Creative Direction Emphasis

Technology, Arts and Media (TAM/ATLAS) Certificate

SKILLS

User Research
Information Architecture
Wireframing
User Interface Design
Prototyping
User Testing
Illustration
Web Design
Branding
Logo Design
Typography
Iconography

TOOLS

Figma
Sketch
Adobe XD
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe AfterEffects
Webflow
Canva
WordPress

AWARDS

The ONE show

FINALIST, LOGO DESIGN
One of 3 national finalists for original NRDC logo design

Tony Capozzola Award

Recognizing individual outstanding leadership and service at The Sink