

# JOEL MICHAEL TIMM

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Creative and strategic Experience Designer with a unique blend of artistic creativity and technical expertise. Leveraging over a decade of experience in graphic and UX/UI design, I create intuitive and meaningful digital experiences. Currently completing a Master of Science in Information Systems and holding a UX Immersion Certification, I excel in translating user insights into impactful designs that meet business objectives. Proficient in design systems, information architecture, and prototyping, I thrive in multidisciplinary teams and am driven to elevate user-centric solutions.

## TECHNICAL SKILLS

- **Graphic Art and Design:** Art Direction, Branding, Layout, Typography, Illustration, Motion Design, Logo Design, Color Theory, Photo Editing/Retouching, Iconography
- **UX/UI:** Design Systems, Product Design, User Interface Design, Interactive Design, Information Architecture, Prototyping, Wireframing, User Research, User Testing
- **Web Design:** HTML, CSS, Figma, Webflow, WordPress, Squarespace
- **Leadership:** Project Management, Team Leadership, Training
- **Soft Skills:** Problem Solving, Multi-tasking, Time Management, Conflict Resolution, Client Relations, Customer Support

## EXPERIENCE

### FREELANCE

GRAPHIC DESIGNER, UX DESIGNER, WEB DEVELOPER | (2012 – Present) | Denver, CO

- Designed and developed responsive, user-friendly websites for diverse clients, ensuring accessibility and SEO optimization.
- Created branding materials, motion graphics, and promotional assets for print and digital media.

### PAA KOW MUSIC

SENIOR DESIGNER | 2019-present | Denver, CO

- Designed UI/UX for websites to ensure engaging and accessible experiences for diverse audiences.
- Developed promotional materials, including interactive prototypes, tour posters, and branding collateral.
- Established and iterated design systems to maintain cohesive visual and functional consistency.

### UNIVERSITY OF COLORADO BOULDER

GRAPHIC ARTIST & ILLUSTRATOR | 2021-2023 | Denver, CO

- Created large-scale illustrations and digital artwork for jazz studies programs and campus initiatives.
- Managed digital-to-print workflows, ensuring high-quality production and seamless installation.

### THE LION PROJECT

GRAPHIC DESIGNER | 2021 | Denver, CO

- Designed promotional materials for nonprofit initiatives, increasing brand visibility.
- Worked closely with organizations serving marginalized communities, reinforcing a commitment to social impact.

## EDUCATION

### UNIVERSITY OF COLORADO DENVER

MASTER OF SCIENCE, INFORMATION SYSTEMS – Product Design (Expected 2026)

### UNIVERSITY OF COLORADO BOULDER

BACHELOR OF ARTS: MUSIC

BACHELOR OF SCIENCE: ADVERTISING

## CERTIFICATIONS

**FRONT END DEVELOPMENT** - Meta

**UX IMMERSION** (User Interface Design Specialist) - CareerFoundry

**TECHNOLOGY, ARTS, & MEDIA** - University of Colorado/ATLAS

## AWARDS

**The ONE show** National Finalist [Logo Design]

**Tony Capozzola Award** Recognizing individual outstanding leadership and service at The Sink

**The National Society of Leadership and Success** Nominated Spring 2025